

MEDIA ALERT

You are cordially invited to a PRESS CONFERENCE

Former members of a variety of coercive religious and political groups will unite to discuss a growing problem...

UNDUE INFLUENCE

Its role in fundamentalist exploitation, radicalization, and human trafficking

at the London College, Victoria Gardens, Notting Hill Gate, London W11 3PE

22nd August 2014 at 1.30pm

Experts will include...

Steven Hassan is one of the world's leading authorities on cults and undue influence, and author of two of the most acclaimed books on the subject - *Combating Cult Mind Control* and *Freedom of Mind: Helping Loved Ones Leave Controlling People, Cults and Beliefs*. A former member of the Unification Church (Moonies), Steven has appeared numerous times in television programs and on radio shows to share his professional insights on undue influence as a Licensed Mental Health Counselor (LMHC).



Masoud Banisadr PhD earned a PhD in chemical engineering and engineering mathematics at Newcastle University in 1981 before becoming a representative of the group Mujahideen-e-Khalq Organization (MeK). He left the MeK in 1996 and has written of his experiences in the book *Masoud: Memoirs of an Iranian Rebel* (and more recently *Destructive/Terrorist Cults: A New kind of Slavery*). He is active in raising awareness of undue influence and its links with terrorist organizations.



Lloyd Evans is a vlogger and the senior editor of *JWsurvey.org* – a blog site specializing in news stories involving Jehovah's Witnesses (where he writes under the moniker "John Cedars"). Lloyd is a former Witness elder and graduate of the church's now defunct Ministerial Training School. He has been shunned by his Witness family since January for blowing the whistle on the harmful policies and human rights violations of his former faith. He is presently writing his memoir.



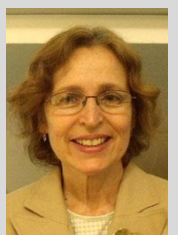
Jon Atack is considered the leading expert on the Scientology cult. His book *Let's sell these people A Piece of Blue Sky* is regarded as definitive by both academic experts and former members. Jon has consulted to many articles, documentaries and books in the last 30 years. He has counselled over 500 former members and been consulted by governments agencies around the world.



Prof. Rod Dubrow-Marshall PhD, MBPSS is Professor of Psychology and Deputy Vice-Chancellor at the University of Derby. He is a graduate member of the British Psychological Society, Chair of the Research Committee and Network of the International Cultic Studies Association, and co-Editor of the International Journal of Cultic Studies. In 2006 he was awarded The Herbert L. Rosedale Award, jointly with Dr. Paul Martin, for their psychological research on undue influence.



Dr Linda Dubrow-Marshall PhD, MBACP (Accred.) is Research Co-Editor of *ICSA Today* and co-founder of RETIRN, a private practice offering services to those affected by cultic influence. She is Programme Leader of the MSc Applied Psychology (Therapies) Programme at the University of Salford, and is registered with the British Health Professions Council as a clinical and counselling psychologist. She is also a registered counsellor /psychotherapist with the British Association for Counselling and Psychotherapy.



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