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Contact: Greg O'Connor Tel. (646) 530-8300 E-mail: goconnor@smithkraft.com

TRUTH BE TOLD PREMIERES IN TORONTO, ONTARIO APRIL 25th 2014

Canadian Debut of Controversial Documentary Unmasking the Jehovah's Witnesses Religion

[NEW YORK, NY – April 16, 2014] The evangelical sect **Jehovah's Witnesses** has attracted criticism from world governments, mainstream Christianity, the medical community, former members, and various commentators over their beliefs and practices.

Cult expert Raphael Aron described the Jehovah's Witnesses organization as a "cruel religion with no soul" that uses draconian methods to subjugate its members. And a survey by the Pew Forum on Religion and Public Life concluded that Jehovah's Witnesses have the *lowest retention rate* of any religion with only **37%** of those raised as Jehovah's Witnesses continuing their affiliation with the religion

TRUTH BE TOLD is a new feature-length documentary film about growing up in the Jehovah's Witnesses religion. The title refers to the Jehovah's Witnesses' perception that their beliefs are 'the truth'.

In this film, former Jehovah's Witnesses candidly discuss the spiritual, emotional and psychological harm inflicted by the religion. They reveal experiences including the effects of proselytizing door-todoor, shunning non-observant family and friends, suspension of critical thinking, suffering the discouragement of pursuing dreams like gaining a higher education, and missing other societal holidays and customs.

The abuses explored in TRUTH BE TOLD are part of a wider examination into the culture of *undue influence* within the Jehovah's Witnesses religion that continues to violate the basic human rights of members and their families worldwide.

The Friday, April 25th 7:00 p.m. and Saturday, April 26th 2:00 p.m. shows are **SOLD OUT.** To accommodate demand an additional show is scheduled for **Saturday, April 26th at 4:00 p.m**.

Venue Info:

Contemporary art gallery in West Queen West. Per the owner's request the location will be disclosed as screening date approaches only to those who RSVP through <u>www.hereliesthetruth.com</u> or <u>https://www.facebook.com/hereliesthetruth</u>.

Trailers, excerpts, production stills and other content are available on the official *TRUTH BE TOLD* website: www.hereliesthetruth.com

Direct link to trailer: http://www.youtube.com/watch?v=B4nqYtzDaGE

If you'd like more information about this topic, or to schedule an interview with Truth Be Told director Gregorio Smith, please call (646) 530-8300 or e-mail gregorio@smithkraft.com